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ACHE of South Florida
An Independent Chapter of



American College of
Healthcare Executives
for leaders who care®

CHAPTER NEWSLETTER

January - March 2021

A Message from Your Chapter President

Hello, ACHE of South Florida members, supporters, and friends.

I am honored and excited to present my first chapter newsletter for 2021! Thank you for your support and involvement. As I reflect on all that we have accomplished virtually over the past year, I look ahead with optimism that we will be able to resume in-person events very soon.

We have certainly endured and sacrificed so much over the past year. I cannot think of a profession that has been impacted more than ours and I hope that your loved ones and you are safe and healthy. As an organization comprised of healthcare *HEROES*, I wish to express the deepest gratitude to all of you who work tirelessly to keep us, our patients, and our communities healthy.

For those of you who virtually attended ACHE Congress recently, I am sure you found it incredibly inspirational and educational, as over 9,000 attendees from around the country and the world shared their knowledge and stories of dedication to our field.

In the year ahead, our goal is to provide you, our members and supporters, with relevant events and opportunities that will contribute to our professional

development and enhance our diverse roles in the healthcare field. I look forward to your support and I encourage you to get involved!

Please reach out to me or any of the chapter's committee chairs to volunteer. Feel free to share your feedback, suggestions, promotions, job changes, and news about your organization by emailing Info@ACHEofSouthFlorida.org.

For the latest news, be sure to bookmark our [website](#) and follow us on [LinkedIn](#)!

Sincerely,

Kenneth C. Wong, FACHE



About ACHE of South Florida

ACHE of South Florida, formerly known as the South Florida Healthcare Executive Forum (SFHEF) until 2020, is the local chapter of the American College of Healthcare Executives (ACHE). Its origins date back to 1972 and serves over one thousand healthcare executives, students and supporters spanning seven counties, from Monroe to the Treasure Coast.

ACHE of South Florida *Stands United* Against Hate and Racism!

Chapter Highlights

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ACHE of South Florida Installs 2021 Board Members

On February 24, 2021, the chapter formally welcomed this year's Board of Directors during the Installation Ceremony, Annual Meeting & Networking Event.

Thanks to everyone that attended!

CONGRATULATIONS!



If you missed the event and want to watch it, click the image below.



*A special thanks to [Grant McGaugh](#) and [5 STAR BDM](#)
for their video editing and creative expertise!*

Chapter Hosts First Educational Program of 2021

"Legislative Issues Facing Healthcare Leaders and Potential Responses" was the first educational event held by the chapter on Saturday, Feb. 13th. Thank you to our panelists and the 50+ attendees that participated in this event!

If you need ACHE face-to-face credits, qualified education credits, or simply want to learn more about important healthcare-related topics,

please stay tuned for upcoming educational events!

For more face-to-face credits and qualified education credits, you may also access many virtual educational courses that are available from ACHE [HERE](#).



Member Updates & Recognition

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CONGRATULATIONS, new Fellows!

ACHE of South Florida celebrates with these individuals who earned board certification in healthcare management in the first quarter of 2021!

Earning the **FACHE** credential signifies meeting eligibility requirements over several years, demonstrating competency in all areas of healthcare management.

Thank you for your professional commitment to leadership excellence and lifelong change and improvement!

To learn more about becoming a FACHE and the updated requirements, visit <https://www.ache.org/fache>.



**Rudy Molinet, RN, MPH,
FACHE**

"I decided to pursue my FACHE credential because I think it's important to be board-certified in our profession. I wanted to be a good role model for my MHA and MBA students as to the importance of the FACHE credential for their future



**Susan Triano, ClinScD, CCC-SLP,
FACHE**

"When I went back to school to get my doctorate I really enjoyed the course on healthcare policy and was looking for a way to continue to increase my knowledge beyond healthcare operations to the healthcare industry as a whole. The ACHE has afforded me excellent information and opportunities to continue learning, which I have completely enjoyed. Certification seemed like a logical next

success as healthcare leaders."

step and was a challenge to demonstrate to myself all that I have learned."

"What does it mean to me to be a Fellow with ACHE?"



CARLOS H. AYLLON, FACHE
DIRECTOR OF OPERATIONS
NICKLAUS CHILDREN'S PEDIATRIC SPECIALISTS

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"ACHE has been a great partner throughout my professional journey. Early in my career, I sought the FACHE credential as a way to enhance my knowledge of healthcare management. I maintain my designation in order to stay current with all the new developments in our industry. Being part of the ACHE family is very rewarding as we nurture long lasting relationships. I usually call other fellows for advice while pursuing new endeavors, and I love connecting members with similar goals. As leaders, we should always mentor colleagues as well as young professionals and ACHE is the perfect platform to do that. If you are passionate about healthcare and want to make an impact in your communities, the FACHE credential is a must have, it will give you the skills and network to help you succeed."

Why Become/Remain a Member of ACHE?

Join 48,000+ healthcare leaders from across the country and around the world, dedicated to improving health for their patients and their communities.

Learn more about membership [HERE](#).

Member Testimonials

AMERICAN COLLEGE OF HEALTHCARE EXECUTIVES OF SOUTH FLORIDA

REGENT

Ashley Vertuno, FACHE

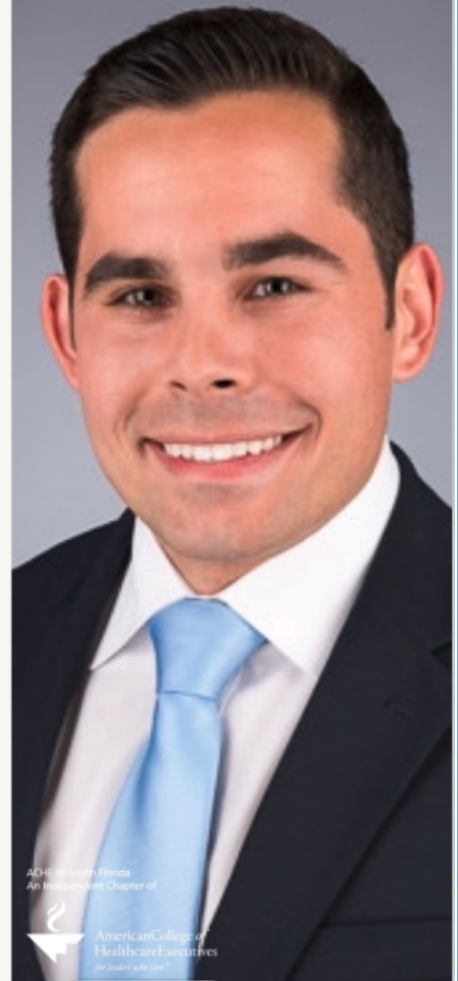


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“ACHE has been more than a benefit to my career, it has been the leading driver and foundation to my career & network. I can proudly say I am board certified healthcare executive just as a surgeon can announce that they are board certified surgeon that is bringing best practices to the community I serve & colleagues I work with every day! I choose to live my life through life long learning through ACHE’s mission and values. It is important that I continue to connect my community with the best of the best of leaders in healthcare and ACHE has provided me & my teams with best practices throughout the healthcare continuum! Being part of the college is a calling and I am honored to continue giving back to others through my Regent role and serving on

MADISON WORKMAN

COO NORTH SHORE MEDICAL CENTER



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ACHE of South Florida has felt like family to me since I joined several years ago. It’s a privilege to be part of an organization of like-minded leaders who truly care about serving our community and making a positive impact on our healthcare delivery. ACHE has provided me with a diverse network full of knowledge and resources to maximize my skill set and contributions throughout my career.

FRANCIS AFRAM-GYENING, FACHE

CEO CAMILLUS HEALTH CONCERN

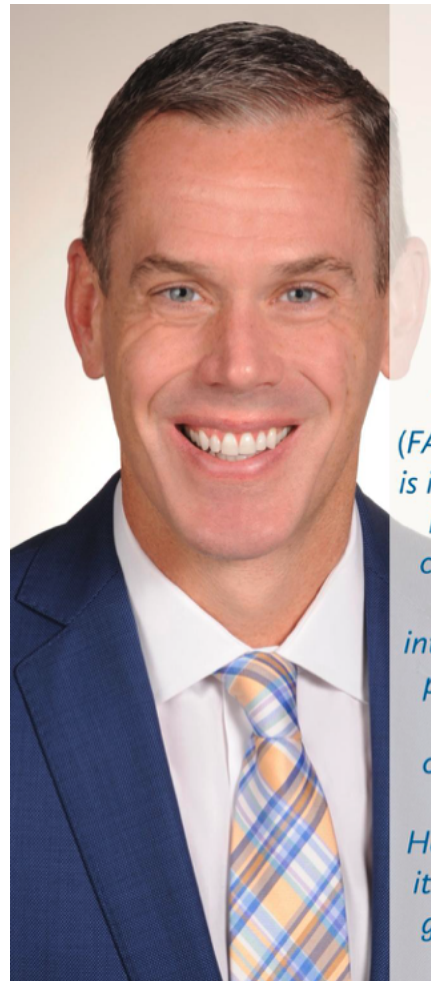


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“I joined the American College of Healthcare Executives (ACHE) because of the opportunities it gives to members; it opens doors. What I learned in ACHE helped me to come up with bigger, bolder, hairy, audacious goals; with everything I do I think, ‘How can I scale that up?’”

PETER POWERS, FACHE

CEO, MEMORIAL REGIONAL HOSPITAL




“The Fellowship (FACHE) designation is important because it adds a level of credibility to your resume. When interviewing for this position, it was a very important credential for the Memorial Healthcare System- it is considered the gold standard for leaders.”

Members On The Move

ACHE of South Florida welcomes the more than 200 new members
that joined since January 1st!

We also celebrate our members' career moves and promotions!

Feel free to share any updates regarding member promotions, transfers, newsworthy accomplishments and events by emailing Info@ACHEofSouthFlorida.org.




NORTHWEST
MEDICAL
CENTER
CHIEF EXECUTIVE
OFFICER


WELCOME
TO THE SOUTH
FLORIDA HEALTHCARE
COMMUNITY

HCA
EAST FLORIDA DIVISION

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KENNETH JONES, FACHE




Stonish
Pierce,
FACHE

WELCOME

HOLY CROSS
HEALTH
CHIEF
OPERATING
OFFICER

Three-time recertified
Fellow of the American
College of Healthcare
Executives, ACHE regional
Early Career Healthcare
Executive Award recipient,
and multiple Distinguished
Service Awards.

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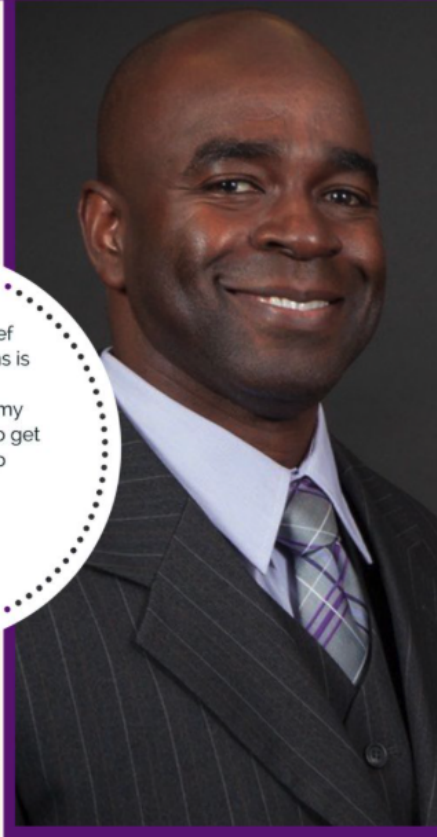
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Vedner Guerrier, MBA, LSSBB

MEMORIAL HOSPITAL MIRAMAR
CHIEF EXECUTIVE OFFICER

"My fundamental belief when working in teams is the aim of synergistic success. As a leader, my goal is to seek ways to get the collective group to work in synergy to produce outcomes beyond individual capabilities."

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MATTHEW GARNER

CEO
NORTH SHORE MEDICAL CENTER

ACHE of South Florida has helped me advance in my professional journey by providing the opportunity to learn alongside my colleagues in the healthcare industry, as well as expand my professional network. Lifelong learning is an essential element of continued development and advancement in this industry, and ACHE of South Florida's educational programs have truly supported my growth in that regard.

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Member Spotlights



ACHE OF SOUTH FLORIDA
RESPONDS TO PANDEMIC BY PROVIDING
MEMBERS WITH FINANCIAL AWARDS AND ASSISTANCE



JANUARY 2021
**Healthcare Heroes
Award Recipients**

Yisell Fernandez
Timothy Curtin

[READ MORE](#)



FEBRUARY 2021
Francis Afram-Gyening
CEO
Camillus Concern

[READ ABOUT FRANCIS](#)



MARCH 2021
Karen Alba
VP & GM
JKare

[READ ABOUT KAREN](#)

Get Involved with ACHE of South Florida

Would you like to become more involved with your local chapter of ACHE?

Are you interested in becoming a FACHE and need volunteer hours?

Would you like to build leadership experience?

Do you have a passion for helping our healthcare community?

ACHE of South Florida's committees include educational programming, membership, networking, sponsorship and student services.

Volunteer with ACHE of South Florida by emailing Info@ACHEofSouthFlorida.org.

Please indicate your committee interest in your email. Volunteers must be members of ACHE and ACHE of South Florida.



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Message from Your ACHE Regent

Connect With Fellow Members

We are pleased to offer members three new, free online communities for physician executives, Asian healthcare leaders and LGBTQ healthcare leaders. The communities' platform makes it easier than ever for peers to connect in real time, tackle issues together and ask important career-related questions. Members can participate in discussion threads, share resources and best practices, and crowdsource innovative ideas and solutions.



To join, follow these steps:

1. Log in to my.ache.org.
2. Under "Helpful Links" on the right-hand side, click the last option, "My Communities."
3. Click the "Add" button to choose the online communities you wish to join. An MD or DO degree is required to join the Physician Executive Community.
4. Watch your inbox for your welcome email and instructions to access your new community! The email will arrive within 24 hours.

We hope you will join these communities. If you have any questions, please email communitymanager@ache.org.

To read my most most current message, as well as my previous updates, click [HERE!](#)

Ashley R. Vertuno, FACHE
Regent for Florida - Eastern
Chief Executive Officer
JFK Memorial - North Campus

Congratulations, 2020 Regent Award Recipients!

ACHE of South Florida Regent, Ashley Vertuno, FACHE, presented the 2020

Congratulations

to the 2020 Regent Award Recipients!

Thank you for your years of service to the chapter and its members.



Charles Felix, CPA
Board Member for 15 years
Past Positions include two-time Past President, Past Chair of Membership, Programming, Networking and Sponsorship Committees



Michelle Marsh, MHSA
Board Member for over 20 years
Past Positions include Treasurer, Past Chair of Membership, Sponsorship, Programming, Scholarship Committees and Member-At-Large

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Regent Awards at the virtual Annual Installation Ceremony, Chapter Meeting & Networking event held on February 24th.

Congratulations and thank you for your 30+ years of combined service on the Board of Directors!

- Senior Careerist Award: Charles Felix, CPA, Owner/Publisher, South Florida Hospital News
- Leadership Award: Michelle Marsh, MHSA, President, Forma Advisors

Vision To be the preeminent professional society for leaders dedicated to advancing health.

Values

Integrity
Lifelong Learning
Leadership
Diversity and Inclusion



Mission To advance our members and healthcare leadership excellence.

National News from ACHE

Fund for Healthcare Leadership

Please consider making a contribution to the Fund for Healthcare Leadership in 2021. By contributing to The Fund for Healthcare Leadership, you are directly impacting the healthcare leaders of tomorrow. The Fund for Healthcare Leadership wholly supports the Thomas C. Dolan Executive Diversity Program and provides scholarships to talented individuals who lack the resources to acquire the skills and training needed to effectively lead through today's challenges and into the future. [Learn more](#) about the Fund.

On behalf of our current Board of Directors and members, ACHE of South Florida recently donated \$500 to the Healthcare Diversity Fund!

Your contributions directly impact the future of healthcare leadership.



Chief Operating Officer, Holy Cross Health, Trinity Health Florida Ft. Lauderdale, Florida

Stonish Pierce, FACHE

Chief Operating Officer

Holy Cross Health, Trinity Health Florida

Ft. Lauderdale, Florida

2013 Executive Program Scholarship Recipient

It was a humbling honor to be selected as a scholarship recipient for the Executive Program as the generous underwriting allowed me to participate in this worthwhile program.

Attending the Executive Program was vital for me to learn about the leadership skills, executive presence and acumen necessary to transition into my first executive role, at the time. In addition to learning about the skills necessary to transition to an executive role, I also sought to identify those behaviors and leadership skills which would allow me to continue succeeding upon establishing myself as an executive.

Networking with like-minded peers focused on their individual developments, access to “best” practices in leadership, portraying an executive image, advancing safety/quality, strategic career management, effectively influencing others and working with difficult stakeholders were among the many goals that I sought to obtain from my participation in the program.

Resourcefulness: A Key Leadership Skill

Resourcefulness in Action

In times of crisis, resourcefulness is even more essential. In November 2019, Great Plains Health experienced a cyberattack that shook the organization at every level. The 116-bed, independent health system was fortunate to have good leadership and expertise in its information systems department, on its medical staff and among the

senior leadership team to guide the organization through the incident. Successful handling of this crisis also came from the resourcefulness of its leaders.

[READ MORE](#)

Accomplishments Build Careers

If building their careers is a priority and not just wishful thinking, executives can consider starting every year knowing what they want to put on their resumes at the end of the year. When I share this advice with my staff, it is often met with a perplexed look, as those on the receiving end wonder if the CEO just told them they will need to be looking for a new job. The truth is quite the contrary. I offer this coaching advice to my most promising, up-and-coming or seasoned executives.

[READ MORE](#)

ACHE National Premier Corporate Partners

We would like to recognize ACHE's 2021 Premier Corporate Partners:

- BRG
- Cerner
- Change Healthcare
- Roche Diagnostics

These organizations are clearly demonstrating their commitment in supporting our mission to advance healthcare leadership excellence and fostering innovative solutions to the new challenges facing healthcare leaders in the wake of the pandemic. In 2021, they will be active participants at Congress, support complimentary webinars and providing additional educational content during the year. To learn more and access additional complimentary resources provided by the partners please [click here](#).

Upcoming Events

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Please visit our [EVENTS](#) page to view and register for upcoming events.

Join ACHE of South Florida and teams from South Florida's finest academic institutions for this year's Virtual Healthcare Leader Development Case Competition.

Can Telehealth Succeed?

[Registration](#) is required and closes Thursday, April 8th.

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2021 VIRTUAL HEALTHCARE LEADER DEVELOPMENT CASE COMPETITION

*Connecting students and future healthcare leaders
to provide innovative solutions and recommendations
to a relevant healthcare issue.*

DATES

UNDERGRADUATE PRESENTATIONS

Friday, April 9, 2021 from 9am to 11:30am

GRADUATE PRESENTATIONS

Saturday, April 10, 2021 from 9am to 1:00pm



BARRY UNIVERSITY **UJ** **FAU** **FIU** **KEISER** UNIVERSITY

Corporate Sponsors & Supporters

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Many valuable benefits that we offer to members, including scholarships, financial hardship support and events, are funded by our sponsors and partners and we are **EXTREMELY** grateful!

If you are interested in supporting ACHE of South Florida, visit the sponsorship section on our website [HERE](#).

In this edition, we wish to recognize our newest GOLD sponsor, **DSignage!**
THANK YOU!

SPONSOR SPOTLIGHT



DIGITAL SIGNAGE SERVICES

DSignage is a boutique system integration company that specializes in smart digital communication solutions. We modernize how companies communicate to their people by integrating digital displays, mobile applications and location intelligence technologies into their facilities.

Our solutions range from digital communication boards to featured-filled mobile applications designed to increase operational efficiencies and user experiences. Every solution is tailored to the needs of each client to make sure their biggest pain points are alleviated.

Start your digital transformation today. Visit www.DSignage.net.

To learn how DSignage is helping to reduce medical errors using their advanced digital solutions, watch their video by clicking below or visiting our page dedicated to [Platinum & Gold Sponsors](#).



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NOVA SOUTHEASTERN UNIVERSITY | Florida

GOLD



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For the latest chapter news and events, follow us!

